



INSIGHTS MARKETING & PROMOTIONS



ABOUT

Insights Marketing & Promotions is an award-winning boutique experiential marketing agency founded in 1998. For more than 27 years, we have specialized in producing premium live experiences, strategic brand activations, event production, and celebrity-driven programming that connect brands with diverse audiences.

Our team delivers culturally relevant, high-touch experiences that elevate brands, strengthen community engagement, and create measurable impact across corporate, sports, entertainment, and nonprofit sectors.

Proven Performance

- 27+ years of event production and brand activations
- Internationally recognized award-winning agency
- 96% client satisfaction rate
- Programs executed in 30+ U.S. markets
- Strong national network of entertainment agencies, talent managers, and production partners

Core Capabilities



- Event Production & Experiential Marketing
- Celebrity Sourcing & Strategic Partnerships
- Brand Activations & Promotional Campaigns
- Lifestyle & Influencer Experiences
- Community Strategic Alliances
- Market Research & Audience Engagement Strategy

Operational Strengths



- Diverse leadership team with bilingual managers and local market expertise
- Data-driven planning and post-event analysis to measure ROI
- Expertise managing complex logistics, celebrity talent, and multi-day programming
- Proven ability to deliver high-impact experiences while maximizing budgets

Certifications



Insights is proudly certified as:

- Women's Business Enterprise (WBE)
- Women-Owned Small Business (WOSB)
- Minority Business Enterprise (MBE)
- Disadvantaged Business Enterprise (DBE)
- Airport Concessions Disadvantaged Business Enterprise (ACDBE/AABE)
- Female Business Enterprise (FBE)

INSIGHTS CORPORATE CLIENT LIST (PARTIAL LIST)



[CORPORATE REEL](#)

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