

INSIGHTS 2025 INTERNATIONAL TOURS & PROGRAMMING

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Event	Rev. 4.7.25	Date	Location	Event	Date	Location
Red Alert		Jan. 18, 2025	Atlanta, GA	Zeta Phi Beta Sorority Regional Conference (ZOL)	July 17-22, 2025	Tampa, FL
United Healthcare Matters Tour	Feb. 3 - Dec. 31, 2025 Mar. 27, 2025 On Hold On Hold Date TBA		Houston, TX St. Louis, MO Tampa, FL Los Angeles, CA Miami, FL	Game ChangHERs: WNBA All-Star 2025 (Invite Only)	July 18, 2025	Indianapolis, IN
				National Medical Association (Night Call)	July 19-23, 2025	Chicago, IL
				National Bar Association (NBA) 100 Year Anniversary	July 26-Aug. 1, 2025	Chicago, IL
				NBA RECESS Reception	July 27, 2025	Chicago, IL
Shannon Sharpe - Le Portier Cognac Reception (Invite Only)		Feb. 5, 2025	New Orleans, LA	NBA President's Reception	July 28, 2025	Chicago, IL
Players Paradise - Super Charity Day Party		Feb 5, 2025	New Orleans, LA	(BDR) Billion Dollar Roundtable	Aug. 2025 – Date TBA	Dallas, TX
NBA All-Star: Celebrity Game-A-Thon (B-Ball Classic)		Feb. 15, 2025	San Francisco, CA	NABJ Convention	Aug 6-10, 2025	Cleveland, OH
Lt. Governor's - Black History Month Reception (Invite Only)		Feb. 27, 2025	Atlanta, GA	Martha's Vineyard (Various Activations)	Aug. 14-18, 2025	Massachusetts
				NGLCC: Business & Leadership Conference	Aug. 19-22, 2025	Las Vegas, NV
SIAC Basketball Tournament & Auxiliary Events		Mar. 4-8, 2025	Atlanta, GA	MEAC/SWAC Challenge Weekend	Aug. 23, 2025	Atlanta, GA
SWAC Basketball Tournament & Auxiliary Events		Mar. 11-15, 2025	Atlanta, GA	Kingship Summit	Aug. 29-31, 2025	Miami, FL
NABA "FLOW" Convention & Expo		Dates TBA	Las Vegas, NV	Orange Blossom Classic Weekend	Aug. 29-31, 2025	Miami Gardens, FL
Power to Impact Tour:		June – Nov. 2025	3 Cities: New Orleans, Las Vegas & Miami, FL	Shades of Mass (SOM) Conference	Sept. 4-6, 2025	Los Angeles, CA
WBENC: National Conference:		June 23-26, 2025	New Orleans, LA	NBMBAA Conference (MBA Reunion)	Sept. 23-27, 2025	Houston, TX
Cigars & Conversations Tour - 2 Markets	June 24, 2025 Nov. 4, 2025		New Orleans, LA Miami, FL	CBCF Conference – Power to Impact	Sept. 24-28, 2025	Washington, DC
				Alabama Power, Michigan & GA Receptions (CBC Invite Only)	Sept. 24-27, 2025	Washington, DC
Health First Tour – Divine Nine & HBCU Tour		July – Dec. 2025	HBCUs & Classics	NFL London Passport Life Tour	Sept. 2025 - Dates TBA	London, England
Kappa Alpha PSI Grand Conclave		July 1-6, 2025	Phoenix, AZ	HBCU Classics & Homecomings Tour	Oct.- Nov. 2025	5 HBCUs HCs & 5 Classics
Ess4nce of July Weekend: 5 Events AfroLuv HBCU Alumni Reunion Mixer TechHER Talk & Awards Reception (Invite Only) Women en Blanc Honors Brunch (Invite Only) 26th Annual All White Affair	July 3-6, 2025 July 3, 2025 July 4, 2025 July 4, 2025 July 5, 2025 July 5, 2025		New Orleans, LA	High School All-Stars: Battle of the Bands & Esports Summit + Tournaments	Oct. - Dec. 2025 Dates TBA	2 States: FL & NC
				Night In Noir Tour - PENDING	Oct. 2025 – Dates TBA	Atlanta, GA
				BossHER HBCU Homecoming Tour	Oct. – Nov. 2025	5 HBCUs
				Afrotech Conference (TechHER) [Invite Only]	Oct. 27-31, 2025	Houston, TX
Delta Sigma Theta International Convention		July 9-13, 2025	Washington, DC	NMSDC Conference	Nov. 2-5, 2025	Miami, FL
NAACP Convention		July 12-16, 2025	Charlotte, NC	Unity Week (NBIC)	Dates TBA	Location TBA
MLB Celebrity Game-A-Thon		July 13, 2025	Atlanta, GA	Passport Life Global Tour	Dec. 2025 – Dates TBA	Tanzania & Ghana
Game ChangHERs: MLB All-Star (Invite Only)		July 13, 2025	Atlanta, GA	Ben Crump – Human Rights Benefit Weekend	Dec. 12-14, 2025	Atlanta, GA
MLB All-Star Week		July 14-16, 2025	Atlanta, GA	Celebration Bowl	Dec. 13, 2025	Atlanta, GA
National Urban League Convention		July 16-19, 2025	Cleveland, OH			