Insights

MARKETING AND PROMOTIONS

2019

# INSIGHTS NATIONAL PROGRAMMING SNAPSHOT

# Insights' National Tours & Programming SNAPSHOT 2019

Insights

| Event | Date | Location |
|---|---|---|
| **Super Bowl**—Super DAYZ Weekend of Events | Feb 1- 3, 2019 | Atlanta, GA |
| **NBA All Star Weekend** | Feb 14 - 16, 2019 | Charlotte, NC |
| **145th Kentucky Derby** Good Timers Event | May 3, 2019 | Louisville, KY |
| **National Association of Black Accountants:** 50th Opening Reception | June 20, 2019 | Las Vegas, NV |
| **WBENC Invitation Only Reception** | June 25, 2019 | Baltimore, MD |
| **In the Basement Tour** (Music, Sports & HBCU Tour) | July – Nov. 2019 | Various Markets |
| **DAY Dream Weekend of Events (Essence):** HBCU Dayz (Fri. DAY); NICE & FRESH (Fri. NIGHT); 21st Annual All White DAYtime Affair (Sat. DAY); SAT Night Live (Sat. Night) Women en Blanc Honors Brunch & One Love LGBTQ Panel & All White Party (Sun.) | July 5 – 7, 2019 | New Orleans, LA |
| **Delta Convention:** Red & White Affair - Dynasty | July 12 - 13, 2019 | New Orleans, LA |
| **National Bar Association Recess & President's Reception** | July 21 - 22, 2019 | New York, NY |

| Event | Date | Location |
|---|---|---|
| **National Medical Association** "Night Call" Event | July 27 - 31, 2019 | Honolulu, HI |
| **National Sales Network** "Closer" Networking Mixer | August 7 - 9, 2019 | Atlanta, GA |
| **National Association of Black Journalists** Media Recess Event | August 8 - 9, 2019 | Miami, FL |
| **NGLCC International Business & Leadership Conference** | August 13 - 14, 2019 | Tampa, FL |
| **Congressional Black Caucus** (MOTOWN LIVE Event) | Sept. 11 - 15, 2019 | Washington, D.C. |
| **NBMBAA Conference** 15th Annual MBA Reunion | September 24 - 28, 2019 | Houston, TX |
| **HBCU Classics & Homecomings**— The Yard Tour: Tech, Talent & Culture | September - November 2019 | Five (5) Classics Five (5) HBCUs |
| **Power of Purpose Tour**—Honors Brunch Series | September - November 2019 | Three (3) Classics Three (3) HBCUs |
| **NMSDC 21st Annual Exclusive Event**: Southern Hospitality Reception (Invite Only) | October 15, 2019 | Atlanta, GA |
| **Soul Train Music Awards** Winter White Affair/INSOMNIA | November 2019 | Las Vegas, NV |

**FOLLOW US** @insightskw